

SUPPLIER INFORMATION

A continent of possibilities



Dear potential supplier:

I'm pleased to present our company, Africa Supply S.L.U as a leader Spanish company focused on African markets.

Created in 2006 as a purchasing centre to supply to African companies, our platform has become one of the more important trading centres to help African companies to buy projects equipment in many areas.

Now, we are opening our platform to new suppliers interested in export their products to European and other African countries. Taking advantage of our commercial network and logistic knowledge, we offer to African producers in many areas a powerful channel to present their products in many very high potential markets.

We believe in African integration. We detect everyday many opportunities in which African companies can compete in good conditions, offering to clients good quality products with a best price and less delivery time than other options.

Working with us, your products will be well represented by our commercial team that will inform you about actions we do and clients we visit, improving your capacity to export. Additionally our platform can help to you to look for investors, modernize your technology and get the necessary knowledge to reach the most exigent markets.



A commercial network working for you

Africa Supply works in each area with commercial agents that are fundamental piece in our organization so they are in contact with our clients All professionals of our organization, works using our platform that allows agents to do a very effective commercial action:

- To get catalogues in 4 languages, that they present to potential clients
- To obtain updated freight to every port.
- To accomplish offers in real time and close sales, working with a high level of autonomy.
- To inform trough our integrated CRM about all commercial works they do, allowing to our team and to our suppliers to follow-up every offer they do.
- To accomplish offers to multilateral organizations as United Nations with tools specifically designed for them.
- To do advertisements in each country and other marketing actions.

www.africasupply.net

Africa Supply Patform

To be present in our platform has a symbolic price of 15 euros / year for African companies. This price don't include special services as specific commercial agents searching but allows you to be visible for our commercial agents network.

A world of advantages for our suppliers

To operate with Africa Supply will give to our suppliers many possibilities to sell their products in export markets.

- To have a printed catalogue of their products in the table of thousands of potential clients.
- Information in real time about commercial actions we do with your products.
- Information about new opportunities in markets in which we work.
- Discounts to buy equipments to improve your productivity.
- Personal commercial representation that give security to your clients.

Purchasing agents: Personal attention for you

We work with local purchasing agents that help our suppliers to operate with Africa Supply platform:

- Giving you a training about how to upload products.
- Verifying your catalogue to improving it in order to be presented them to clients by our agents.
- Advising you about health and other import requirements.
- Helping you to organize shipments.



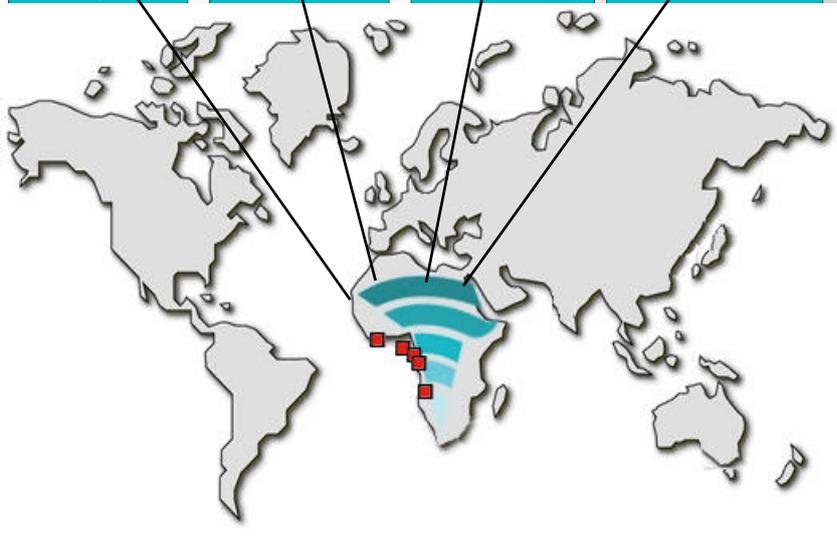
Africa Supply, S.L.U.

Equipment supply for African projects

Representation of African producers

Financial services for African projects

Technical professional education



Additional advantages

To belong to our organization as supplier will give you additional opportunities thanks to the knowledge we can have from your activities:

- Financial services: to have the opportunity to commercialise your products will increase the knowledge and therefore the guaranty your company can offer to us. This fact allows us to search funding for investing in your company.
- Technological improvement: As suppliers of technology we can offer to our African suppliers the possibility of buy technology in best conditions and sometimes change technology by your products
- Access to market research and statistical, market prices etc

How to start

Write us en email to suppliers@africasupply.com with following information:

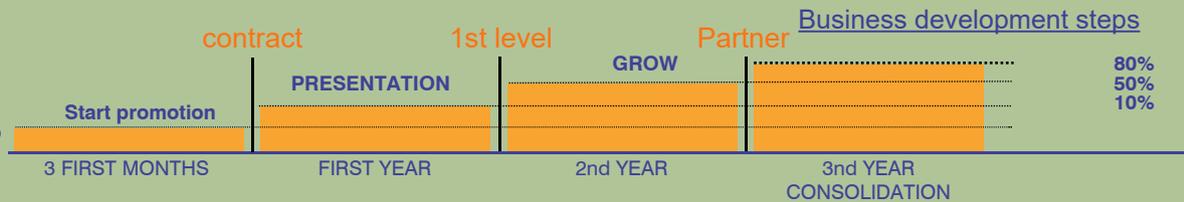
- Description of your company, legal representatives and docs, some picture, logo and some owner visit card
- Description of products or services your company offer.

We will answer you with conditions and an agreement to be signed.

We will send to you an id an password and we will assign to you a purchasing agent (if available in your country) that will show you how to upload information and products to our system.

Estimated time for sales

This time depends about competitiveness of your products but we consider that this is the medium time is possible to hope to develop a new market



Sectors of interest

Products:

African markets need every kind of products and qualified services. We consider, as a priority, products made in African countries but we are also interested in other ones with high demand in African companies or interesting for African population.

Commodities and other products made in Africa, with demand in European markets are also interested for us.

We don't consider as a priority imported luxury products.

A NEW CONCEPT OF SUPPLIER IN AFRICA



WELCOME TO OUR ORGANIZATION



www.africasupply.com / www.africasupply.net

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